

# Kendyl Wilson

To obtain a position in graphic design or advertising to utilize my hardworking, friendly attitude and to gain more experience in the industry and further my creative ability.

## WORK EXPERIENCE

### **Animal Health Associates — Receptionist & Social Media Manager**

June 2018 - Present

Paperwork, data entry, answer phones, check clients into exam rooms, create invoices, take payment, create a social media calendar and social media posts, website renovation, monitor social media engagement, go on farm calls, assist doctors with patients, and clean cages, surgical packs, and equipment.

### **Central Michigan Life/Gold Media Group — Intern, Designer, & Account Manager**

January 2023 – May 2024

Create graphics for client ads in various formats, attend both team and client meetings, assist peers with projects, update media kit, email clients regarding designs, and participate in monthly pitch-off competitions.

### **K & C Pet Gear — Co-owner & Product Engineer**

March 2011 – December 2023

Plan events, do paperwork, advertise, and make dog treats, paracord leashes, cat toys, and tug toys to sell at both craft shows and a vet clinic.

### **Dr. Jinhee Lee — Research Assistant**

February 2023 – April 2023

Aid in the research process for her new academic compositions, find academic articles on her topics, review articles, and locate useful information.

## EDUCATION

### **Central Michigan University, Mt. Pleasant, MI**

August 2019 – May 2024

Bachelor of Fine Arts: Graphic Design & Advertising Concentrations

Magna Cum Laude, 3.77 Grade Point Average

### **Mid-Michigan College, Mt. Pleasant, MI**

August 2017 - May 2019, Summer 2020

Dual Enrollment Courses – 19 Credits, 3 Summer Credits

### **Beal City High School, Mt. Pleasant, MI**

August 2015 - May 2019

3.98 Grade Point Average

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## SOFTWARE

Adobe Creative Cloud – Photoshop, Illustrator, Acrobat, InDesign, After Effects, Premiere Pro

Microsoft – Word, PowerPoint, Excel

Meta Business Suite

Figma

Canva

Avimark

## ACHIEVEMENTS

1st Place Best of Show Print Ad, 2nd Place Best of Show Media Kit, and 5th Place Best Graphic Designer at Associated Collegiate Press National Competition in La Jolla, California – Spring 2024

President of Design Hub Registered Student Organization – Fall 2023 & Spring 2024

Chief Marketing Officer for HappyPets Lodge LLC – Fall 2023 & Spring 2024

“Best Creative Idea” monthly award from Gold Media Group Advertising Agency at CM Life – September 2023 & December 2023

Designer of CMU Office of Research & Graduate Studies spirit logo – Spring 2023

Journalism Department Scholar of the Year Award – Spring 2023

Annual Juried CMU Student Art Exhibition – Spring 2023

Stephen Barstow Memorial Art Prize – Spring 2021

Dean’s List – Fall 2019, Spring 2020, Fall 2020, Spring 2021, Spring 2022, Fall 2022, Spring 2023, Fall 2023

Awarded Academic Excellence merit scholarship at CMU – Fall 2019